



AdvaMed



live life to its fullest

Medical technology helped cut
the number of days people spent
in hospitals by 59% since 1980.

MEDICAL TECHNOLOGY
life changing innovation





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cherish your loved ones

Medical technology helped add
five years to U.S. life expectancy
since 1980.

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Dr. Kim

more bang for your buck

**Medical device prices increased
at a rate less than half that of
prices in the overall economy
for the last two decades.**

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saving healthcare dollars

Use of insulin pumps to treat
diabetes generates annual
savings of \$5,886 per person.

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diagnosing solutions

Diagnostic tests influence up to
70% of health care decisions,
but only account for 2% of
Medicare spending.

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hello neighbor

Med tech is fueled by smaller entrepreneurs, with 75% of companies having fewer than 20 employees.

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the value of medical technology

**Saving lives and improving care,
one patient at a time.**

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getting back to work

Minimally invasive surgeries often mean lower costs and fewer lost days at work for patients.

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live longer

**Fatalities from heart disease
have been cut by 56% over the
last three decades.**

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promote full recovery

Advances in wound care technology help decrease incidence of amputation and reduce length of hospital stays.

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striving to become better

Minimally invasive surgeries saved
\$8.9 billion in projected health plan
spending in 2009.

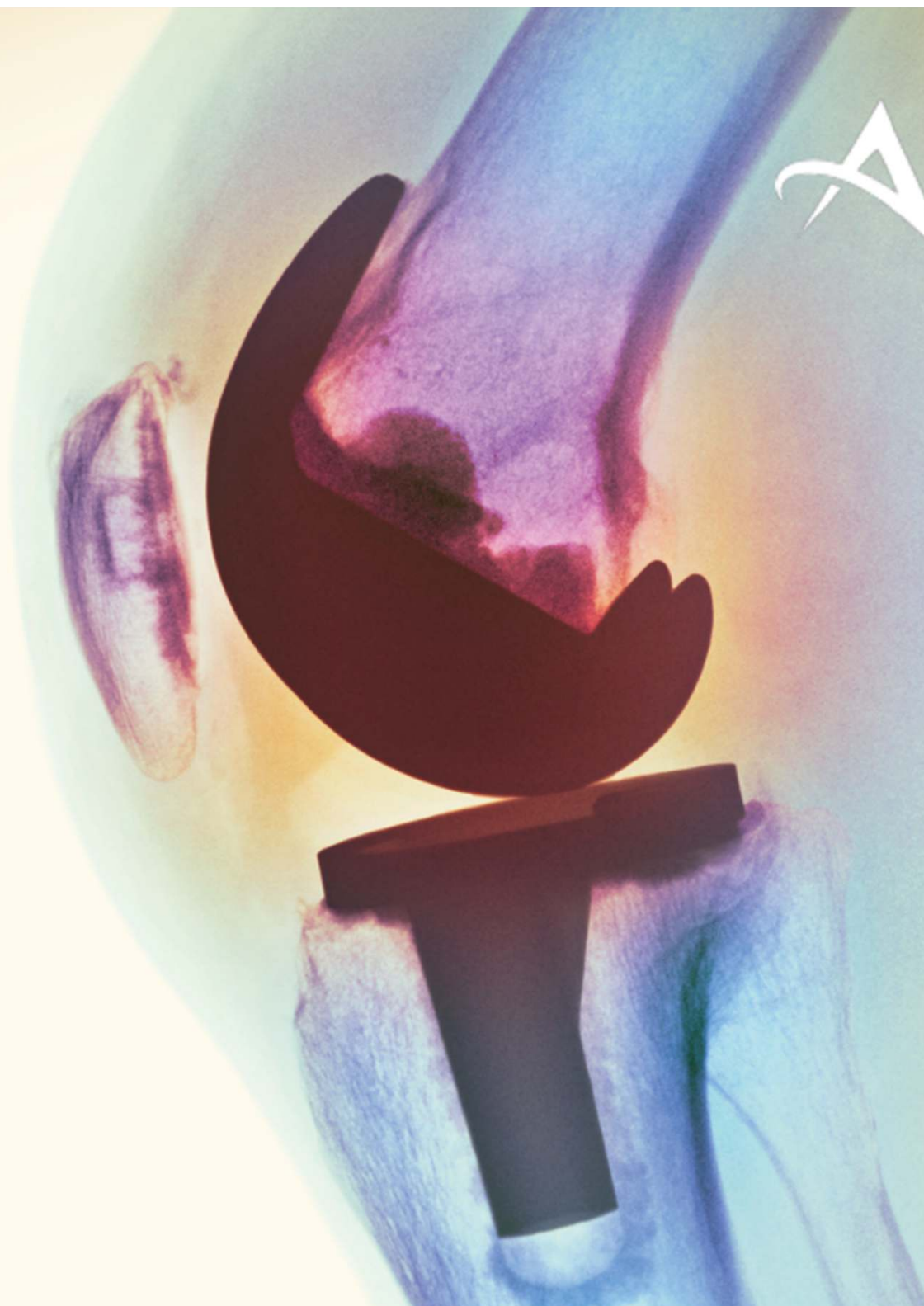
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stability & savings

Total knee replacement surgery delivers \$19,000 in lifetime savings per patient, due to improved earnings, fewer missed days & reduced disability payments.

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eye on technology

Cataract surgery with
intraocular lens technology
improves vision and quality of
life: 90% of patients report
better vision.

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create jobs

**Med tech companies support roughly
2 million high-quality U.S. jobs—
driving economic growth in
communities nationwide.**

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medical technology provides consistent value

For the last 20 years, med tech
has accounted for just 6 cents of
each health dollar.

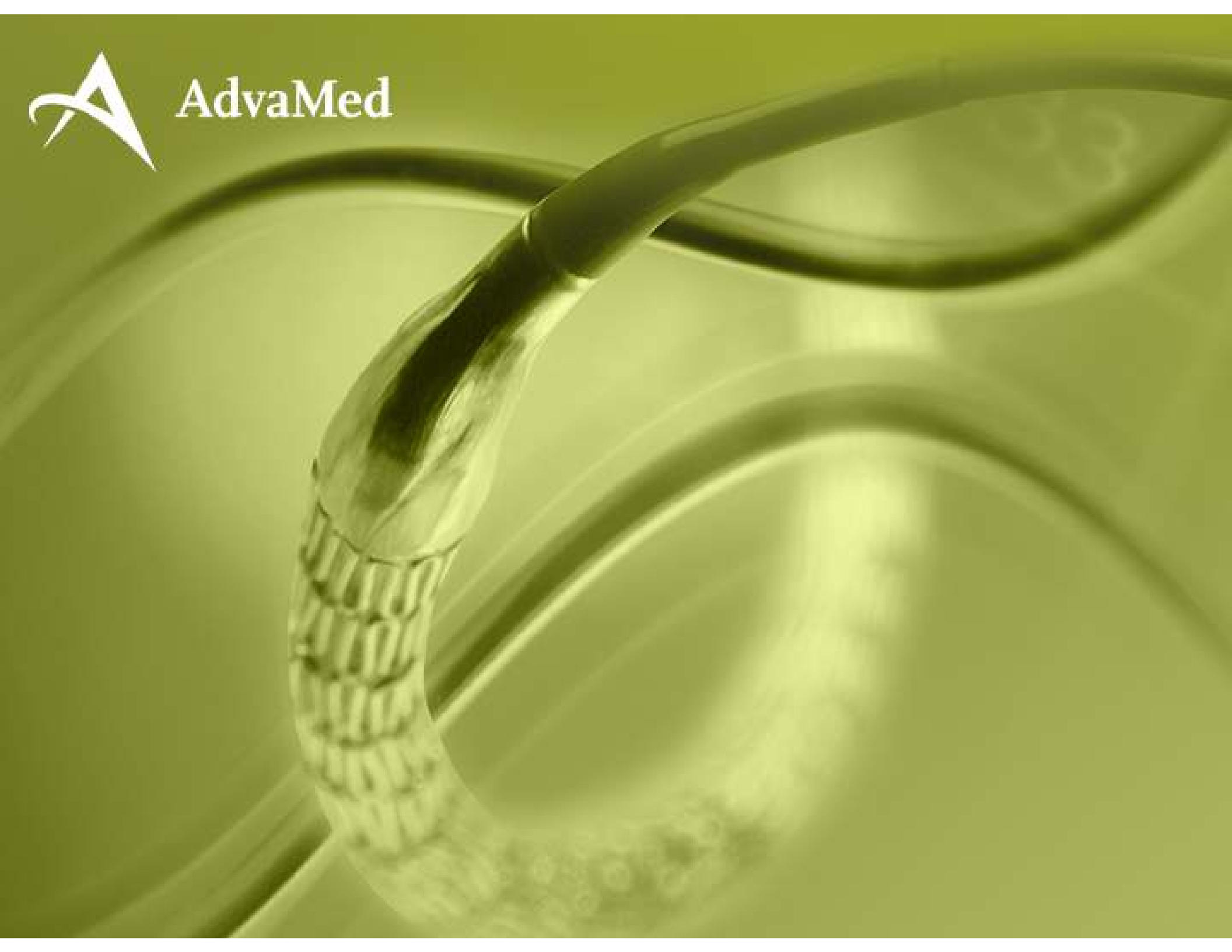
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healthy gains

Increased incentives for medtech investment will generate \$1.4 trillion over 25 years in projected U.S. economic gains.

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faster, safer, simpler

108 million blood donations are collected globally every year. Advances in blood technology ensure safer blood for patients and simpler procedures for donors.

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